

**Firetrust Limited** is a leading creator of internet security software. It is a privately held business established in 2000 by Nick Bolton to fulfill a vision of safer and spam-free e-mail. Firetrust is dedicated to the supply of easy-to-use anti-spam and e-mail security solutions for business and home users providing the benefits of effective, high quality inbox efficiency and protection. The company's products include the highly acclaimed MailWasher Pro anti-spam tool, which millions of PC users have downloaded making it a leading tool to rid the world of spam. Benign software offers a firstline of defense against the harmful affects of e-mail such as viruses, scripts and web bugs.

## **The Problems We Face Today**

### ***The threat of spam***

Over 90% of all Internet e-mail is unsolicited and unwanted. As well as consuming bandwidth and slowing down e-mail systems, spam is a frustrating time-waster, forcing users to sift through and delete mounds of junk mail. It proves irritating and offensive to recipients who feel their privacy has been invaded and could also result in valid e-mails being discarded along with the junk mail.

### ***E-mail security is a worldwide problem.***

Viruses are a major e-mail security hazard that PC users simply cannot afford to ignore. Many thousands of different computer viruses exist to date and many new ones are created daily. Their effects range from negligible to bothersome to downright destructive. The extent of the problem is so great that today many companies and individuals prohibit the use of e-mail attachments, as this is where viruses are often embedded. Unless forewarned, users are generally unaware that they have received a virus until they open the infected attachment. By this time, it is too late; the virus is activated and starts to take over, completely infecting the hard drive and network.

## **How Firetrust Solves The Problem**

### ***Innovative and intelligent products***

Firetrust's family of products is for business and home users who require protection against e-mail related security problems. MailWasher Pro provides protection from the worldwide problem of unsolicited and unwanted commercial e-mail – also known as spam. Benign software provides inbox protection by neutralizing the harmful aspects of email, which can contain viruses, scripts, worms and web bugs.

Unlike other anti-spam software, Firetrust's products are the most intelligent spam-combating tools available based on a completely new approach to e-mail security resulting in efficient, easy-to-use mailbox support for users without appropriate control. Firetrust's approach to e-mail security gives users maximum choice, convenience, minimum disruption and intelligent e-mail management, and the confidence that comes with full technical support.

Firetrust pioneered its approach to e-mail security protection by offering the initial version of the software as a free version of MailWasher. This tool was uniquely designed to join the worldwide fight against spam by protecting email users from the harmful effects of unsolicited advertising and unwanted junk e-mail. Since its launch in 2000, more than 7,000,000 users have downloaded Firetrust's products, demonstrating that worldwide individual users and businesses alike have a real need to combat spam and unwanted email.

### **The E-mail Security Market**

The e-mail security software market is currently worth many billions of dollars annually and is growing at a staggering rate each year. Firetrust is uniquely positioned as the leading provider of e-mail security tools specifically to prevent the harmful and annoying aspects of unwanted e-mail and viruses.

- Firetrust's MailWasher Pro has been developed for businesses and home users to protect them by stopping spam, viruses, and other unwanted e-mail before they get to their computer.
- Firetrust's Benign has been developed for businesses and home users to stop viruses, worms, scripts and web bugs from harming user's computers.
- Firetrust's tools are appropriate for home use and company-wide deployment in small and mid-size companies where users need to protect all their e-mail contacts.
- Firetrust's tools are simple to set up, easy-to-use and work with any e-mail program.
- Technical support is available free to registered users and is available by e-mail, 24 hours a day, seven days a week.
- Firetrust's products are compatible with Microsoft Windows 95, 98, NT4, Me, 2000, XP and Vista.

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